



cleveland water alliance

Help Us Build the Blue Economy Together

Join Us in Our Mission to lead Northeast Ohio to better value, manage and capitalize on its precious supply of freshwater.

Become a CWA Member

In much of the world, freshwater is growing scarcer. A water crisis presents the greatest risk for creating environmental, social, geopolitical and economic disruption in the next decade, according to the World Economic Forum 2015 Global Risks report.

At the Cleveland Water Alliance, we are leading a critical water innovation effort to broaden the way Northeast Ohio values, manages and capitalizes on its plentiful, precious supply of freshwater from Lake Erie.

Established in 2014, CWA is a non-profit organization that seeks to better utilize the economic and job-creating potential of Lake Erie while also urging greater care of this valuable, natural asset.

We are among the region's leaders working to bring together Northeast Ohio's water providers, business and political leaders, researchers and environmental organizations to establish Cleveland as a nationally recognized center for water innovation.

The potential is as enormous as our supply of freshwater.

Membership in the Cleveland Water Alliance is a special opportunity to:

1. Join an influential network of leaders and innovators
2. Participate in peer-to-peer exchange opportunities
3. Enhance your organization's effectiveness
4. Play an influential role in water innovation, policy, research and stewardship.

As a member, you'll be a part of a water innovation network or cluster that is able to participate in and drive such initiatives as:

- Erie Hack 2017: Innovation Around the Lake: a series of events around the Lake Erie Basin that will bring innovative, technology-driven solutions to some of our most challenging water issues
- Development of a Water Enabled Industrial Attraction Strategy
- Managing and increasing fresh water research and innovation with our partners at regional universities and research organizations

clevelandwateralliance.org



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2017 Cleveland Water Alliance Membership Dues

Core Membership: \$25,000

- Listing in annual meeting program
- Logo on Website
- Includes membership to Splashlink
- Use of CWA logo
- Spotlighted in quarterly newsletters
- Blog posting option
- Logo on all local and national announcements & events
- Hosting opportunities for Networking Events
- Highlighted as Sponsor (with sponsor benefits) of Annual Meeting
- Access to information from Blue Tech Research water intelligence/IP platform
- Board Seat

Public Utility

300,000+	\$10,000
Less than 300,000	\$5,000

- Listing in annual meeting program
- Banner on Website
- Includes membership to Splashlink
- Hosting opportunity for Networking Events
- 4 tickets to Annual Meeting
- Program Committee Seat

Corporate

\$50M+	\$5,000
\$10 - \$50M	\$2,500
\$1M - \$10M	\$1,500

- Listing in annual meeting program
- Banner on Website
- Includes membership to Splashlink
- Co-hosting opportunity for Networking Event
- 6 tickets to Annual Meeting

Sustaining Member: \$10,000

Listing in annual meeting program

- Logo on Website
- Includes membership to Splashlink
- Use of CWA logo
- Spotlighted in quarterly newsletters
- Blog posting option
- Logo on all local and national announcements & events
- Hosting Opportunity for Networking Events (year 3-5)
- 6 tickets to Annual Meeting
- Program Committee seat

Small Business < \$1M \$1,000

Pre-Revenue / Early Stage \$600

- Listing in annual meeting program
- Banner on Website
- Includes membership to Splashlink
- Co-hosting opportunity for Networking Event
- Discount on Annual Meeting tickets

Non-Profit

\$2M Budget	\$2,500
\$500,00 - \$2M Budget	\$1,000
Less than \$500,000	\$500

- Listing in annual meeting program
- Banner on Website
- Includes membership to Splashlink
- Co-hosting opportunity for Networking Event
- 2 tickets to Annual Meeting

All memberships include discount to all CWA-sponsored events, including 2017 Erie Hack.